Wednesday, August 26, 2015

- U.S. Constitution Article 1, Section 8, Clause 8

- Merges, et al., casebook (hereinafter MML, for “Merges, Menell and Lemley”) pp. 1-31 (skip problems)

- Research intellectual property issues in which the person or entity you are assigned below is involved. The research need not be in-depth, but you should come to class prepared to speak about at least one way in which intellectual property has affected, shaped, hindered, or helped this person or entity.
  - Taylor Swift (last names A-B)
  - Microsoft (last names C-L)
  - Forever 21 (last names M-R, T-Z)
  - Toyota (last names S)

- You may find it helpful to use the following questions as a guide in preparing for your class contribution.
  - Which categories of intellectual property (patents, trade secrets, copyrights, trademarks) are likely to be important to this company, and why?
  - Identify at least one general policy argument that your assigned company would likely put forth about intellectual property protection.
    - What is that argument and why would your entity espouse it?
    - What might a policy-related counter-argument to that position be?
    - What types of organizations, groups or individuals are likely to vocalize this counter-argument?

Friday, August 28, 2015

- 35 U.S.C. §101
- MML pp. 123-132
- MML pp. 132-139 (through Note 1 on pp. 138-39)
- Supp. pp. 5-13